

# Solutions delivered with a smile...



## **Shoe Zone Group win for C24**

*The UK's leading value footwear retailer Shoe Zone, selects C24 to handle their hosting and website management.*

**October 2010** – Shoe Zone Group, which includes nearly 800 Shoe Zone and Stead & Simpson store locations throughout the UK and Ireland has announced that C24, the hosting and application delivery specialist, has won its account to host and manage its internet retail presence and website disaster recovery.

The solution provided by C24 will be delivered from a tier 4 data centre and includes website hosting, back-up, disaster recovery and 24 hour support. Shoe Zone found in C24 a partner with the experience and ethos to manage their web presence successfully with maximum up-time.

Phil O'Dowd, Operations Manager, Shoe Zone commented "The Shoe Zone website is a very important revenue stream and this importance will only increase as the use of ecommerce within our customer base develops; it is imperative that the site is always available. We had to engage with an organisation that knew our operation but more importantly were specialists in hosting, C24 fits that bill."

Paul Hemming, Managing Director, C24 commented “this win again highlights the strength of the C24 business and the people we have within it, our investment within our infrastructure is really paying dividends and the Shoe Zone account win is a very significant piece of business for C24. Shoe Zone is a fantastic organisation employing over 5700 people with a UK wide footprint, we are extremely proud that they have chosen us to manage this area of their business.”

#### **About C24**

C24 is a managed service provider who delivers on its promises. We look to; lower overheads associated with our clients IT infrastructure, implement secure, robust networks that enable our clients to concentrate on their core businesses and to deliver solutions that enable our clients to outperform their competition.

As an application delivery specialist we aim to deliver world class solutions within the SME marketplaces. We offer a portfolio of services that enables our clients to have a one stop shop for their IT needs, these services include; application delivery, IT services helpdesk, Systems Integration, full managed services provision and disaster recovery.

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