

C24 application delivery specialists.



'datastore 24' Already *Cloud* ready

Unprecedented data growth is challenging companies of all sizes, placing increasing pressure on their backup and recovery initiatives. With mounting pressure to comply with regulatory requirements and improve disaster recovery practices, companies are experiencing dissatisfaction with traditional backup methods that are falling short regarding efficiency, reliability, and ease of use. An ever expanding network of central, remote and branch offices further confounds the situation. The need to deliver against strict service level expectations, while managing costs, turns information recovery management into a complex challenge for enterprise data centres of all sizes.

datastore 24 empowers your enterprise with:

Hybrid Data Protection Strategy: You do not need to choose whether to completely manage the entire company data or completely outsource it to an Online Backup Service Provider. Datastore 24 allows mixing and matching and seamlessly migrate between the two strategies without having to reinstall the backup and recovery client software.

Single code base and common platform:

datastore 24 offers a holistic data management solution that includes technologies like LAN Storage Discovery, Mass Deployment, Encryption, CDP, De-duplication, Replication, Backup Lifecycle Management with a single code base and unified platform.



A new industry paradigm shift around backup redesign is finally catching up with virtualization and public/private cloud computing. Delivered to both small and medium enterprises (SMEs) and large enterprises as a perpetual (Private Cloud) license, term (Private Cloud) license, or as an online (Public Cloud) backup service the datastore 24 solution is designed to deliver against strict service level expectations, while managing costs.

Public and Private Cloud Data Protection Strategy:

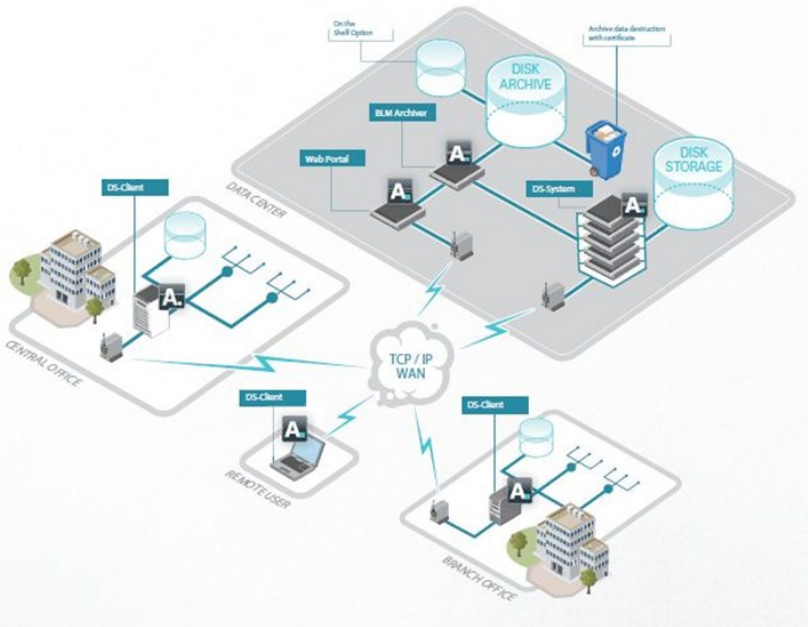
You can leverage the Public Cloud or use your company's Private Cloud to optimize the backup of distributed remote locations, virtual machines and mobile users.

Control vs. Custody:

datastore 24 always ensures your control of backup data. You can easily migrate your backup data from your internal data centre to an MSP's facility or vice-versa using the datastore 24 migration tool—without having to reinstall the backup and recovery client software. As your backup strategy changes, retain the custody of your data or outsource it to an MSP, but you always have control over your backup data.

'datastore 24' Software Overview

The datastore 24 software is comprised of two major components: the DS-Client (one installed at the edge of the cloud where data needs to be protected; and the DS-System) installed at the vaulting location, or core of the cloud, where the protected data resides. This scalability enables datastore 24 to support additional backup loads and multiple operating systems, servers, databases, applications, and storage environments. While these features were developed with the storage needs of large business and enterprises in mind, our pay-as-you-grow licensing model—which is based on the amount of compressed data stored—makes the solution well suited to SMBs (Small and Medium Businesses).



datastore 24's unique agentless data protection doesn't just match the capabilities of agent-based technology—it exceeds it. And it does so by no small margin. Like agents, datastore 24 protects all files (visible and invisible), databases, email systems and mailboxes, all standard Unix (including Mac OSX), Linux, Windows, even System i operating systems. And it does all this by working remotely through the operating systems' and application APIs. datastore 24's agentless architecture assures that you experience no operating system and application disruption or downtime for implementation or upgrades; no security risk because of an open agent port that can be hacked; no server cycles being wasted for agent software. While at the same time you enjoy flexible RPO, including CDP, with incomparably fast and flexible recovery.

Datastore 24 provides agentless backup and recovery support for all leading applications and operating systems:

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| <ul style="list-style-type: none">• VMware• XenSource• MS-Sharepoint• MS-Exchange• MS-SQL• SAP• Oracle• DB2• PostgreSQL | <ul style="list-style-type: none">• Lotus Notes and Domino• GroupWise• MySQL• Windows• Linux• Unix• Novell• OS X• System i |
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Significant savings

Even if agents from traditional backup and recovery vendors were free, the datastore 24 solution would still enable huge reductions in operating expenses.

Simple licensing

Simply purchase software the same as disk capacity—no license fees, no tracking, no overspending on site licenses— you only pay for compressed capacity consumed.

One piece of software to install, manage, upgrade

datastore 24 software even self-upgrades, so there is no time consuming and administrative-resource-draining pushing of agents or updates out to hundreds or thousands of remote-site systems.

WAN/LAN/CPU resource conservation

datastore 24 software runs with negligible impact on servers, workstations, and laptops, eliminating the CPU-cycle hits associated with agent-based solutions.

Robust, hardcoded security

There are no agents to open hacker-tempting ports in the firewall.

Elegant scaling

While agent-based solutions compound complexity in rapid-growth environments, the Datastore 24 agentless backup/ recovery solution easily accommodates new capacity, new applications, and new sites.



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